

REAL ESTATE PHOTOGRAPHY PREP | WWW.SHARONBROWNPOTO.COM

To ensure that your property looks its best in the photographs, I've put together a comprehensive checklist to help you prepare. Follow these steps to maximize the visual appeal of your property and make the most of your photography session:

1. Declutter and Clean:

- Remove any personal items, clutter, and excess furniture from all rooms.
- Clean countertops, windows, and mirrors to ensure a sparkling appearance.
- Vacuum carpets and mop floors to create a clean and inviting atmosphere.

2. Organize Spaces:

- Arrange furniture to create an open and spacious feel in each room.
- Make sure beds are neatly made with clean linens and pillows fluffed.
- Straighten curtains and blinds to let in natural light and showcase views.

3. Enhance Curb Appeal:

- Trim hedges, mow the lawn, and remove any weeds or debris from the yard.
- Sweep pathways, driveways, and sidewalks to create a welcoming entrance.
- Add pops of color with potted plants or flowers to enhance the exterior.

4. Maximize Lighting:

- Open curtains and blinds to let in natural light and brighten up interior spaces.
- Replace any burnt-out light bulbs and ensure that all fixtures are working properly.
- Turn on interior lights to create a warm and inviting ambiance during twilight or evening shots.

5. Stage Rooms Thoughtfully:

- Add decorative accents such as throw pillows, rugs, and artwork to enhance visual interest.
- Set dining tables with simple place settings and a centerpiece to showcase the potential for entertaining.

REAL ESTATE PHOTOGRAPHY PREP | WWW.SHARONBROWNPOTO.COM

- Consider adding fresh flowers or fruit bowls as a finishing touch to add color and freshness.

6. Clear Personal Items:

- Remove personal photographs, religious items, and other highly personal décor to depersonalize the space.
- Store away pet toys, bowls, and litter boxes to create a clean and clutter-free environment.

7. Exterior Maintenance:

- Clean and tidy up outdoor living spaces such as patios, decks, and balconies.
- Remove vehicles from driveways and garages to allow for unobstructed views of the property.
- Hide trash cans, gardening tools, and other outdoor clutter to maintain a neat appearance.

8. Pets and People:

- If possible, arrange for pets and people to be out of the house during the photography session to minimize distractions.
- If pets must remain on the property, ensure that they are secured in a designated area away from the camera's view.

By following these steps, you'll help to capture stunning photographs that showcase your property in its best light. If you have any questions or need further assistance, please don't hesitate to reach out. I look forward to working with you and helping you achieve your real estate goals!

Sincerely,



Sharon Brown

www.sharonbrownphoto.com

REAL ESTATE PHOTOGRAPHY PREP | WWW.SHARONBROWNPHOTO.COM

sharonbrownphoto@gmail.com

404-550-6875